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Shroff Publishers & Distributors Pvt. Ltd., 2004. Softcover. Book Condition: New. 17 x 22 cm. Author`s Foot Note Youngsters clamor to make a career in the hospitality industry, which is growing at a phenomenal pace. They choose highly recommended/widely advertised Hotel Management (HM) institutes without a second thought. At times, ending up in the wrong one. Worse, they believe that HM qualifies them for a glamorous job, a fancy designation and an astronomical salary. The truth is quite different, which results in a 30% dropout rate amongst freshers. This book details the personality traits required to fit into the industry. It provides the criteria for choosing an institute. I have also incorporated a self-rating questionnaire (psychometric test) and the SWOT analysis, which will help you decide whether you`re suited for the trade. Sample question sets included; prepare you for the Joint Entrance Examination (JEE) conducted by National Council and other HM institutes. After passing the JEE you have to clear an interview. This would probably be your first interview, so I`ve provided guidelines on acing it. Printed Pages: 332.



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