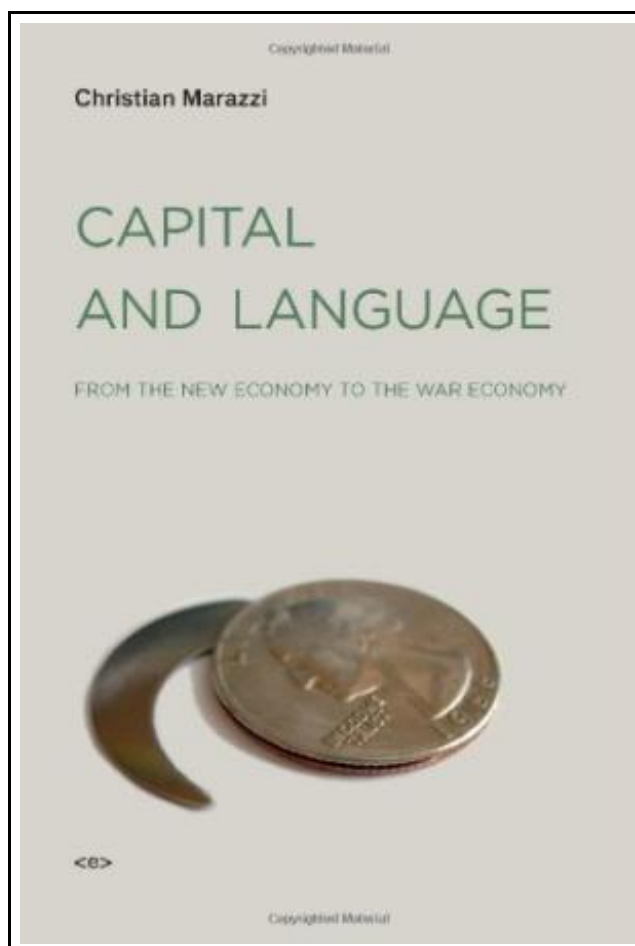


Capital and Language: From the New Economy to the War Economy



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Reviews

This publication will be worth purchasing. It really is written in simple terms instead of difficult to understand. It has been designed in an exceptionally simple way and is particularly only right after I finished reading this ebook in which basically modified me, alter the way I believe.
(Prof. Loyce Runolfsson Jr.)

CAPITAL AND LANGUAGE: FROM THE NEW ECONOMY TO THE WAR ECONOMY



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Autonomedia. Paperback. Book Condition: new. BRAND NEW, Capital and Language: From the New Economy to the War Economy, Christian Marazzi, Michael Hardt, Gregory Conti, The Swiss-Italian economist Christian Marazzi is one of the core theorists of the Italian postfordist movement, along with Antonio Negri, Paolo Virno, and Bifo (Franco Berardi). But although his work is often cited by scholars (particularly by those in the field of "Cognitive Capitalism"), his writing has never appeared in English. This translation of his most recent work, Capital and Language (published in Italian in 2002), finally makes Marazzi's work available to an English-speaking audience. Capital and Language takes as its starting point the fact that the extreme volatility of financial markets is generally attributed to the discrepancy between the "real economy" (that of material goods produced and sold) and the more speculative monetary-financial economy. But this distinction has long ceased to apply in the postfordist New Economy, in which both spheres are structurally affected by language and communication. In Capital and Language Marazzi argues that the changes in financial markets and the transformation of labor into immaterial labor (that is, its reliance on abstract knowledge, general intellect, and social cooperation) are just two sides of the same coin. Capital and Language focuses on the causes behind the international economic and financial depression of 2001, and on the primary instrument that the U.S. government has since been using to face them: war. Marazzi points to capitalism's fourth stage (after mercantilism, industrialism, and the postfordist culmination of the New Economy): the "War Economy" that is already upon us. Marazzi offers a radical new understanding of the current international economic stage and crucial post-Marxist guidance for confronting capitalism in its newest form. Capital and Language also provides a warning call to a Left still nostalgic for a Fordist...



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