



Will the organisational changes which are necessary for companies to become more sustainable actually happen and will they benefit the environment?

By Christian Uwagwuna

GRIN Verlag Mrz 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2011 in the subject Environmental Sciences, grade: none, University of Leicester, course: Strategy and Management, language: English, comment: Teacher's Comment: 'Excellent paper - well edited, using relevant examples. The contents in this well-written paper could be a good resource for your exams' and he awarded 78% for the paper., abstract: Introduction There is no gainsaying that the continuous exploitation of the world natural resources by humans and more so corporations have led to their depletion and hence resulted in environmental degradation, pollution, change in the composition of earth's ecosystem and biodiversity, and climate change. Foremost culprit of the exploitation of the world natural resources are the various corporations who exploit these resources to develop one form of product or the other for the sole aim of making profit. Traditionally, companies are in business solely for the maximization of shareholders returns and while this business model has been highly successful, driving businesses by shareholders value alone has become highly unsustainable (Grayson et al, 2008). This traditional approach to business is no longer tenable...

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