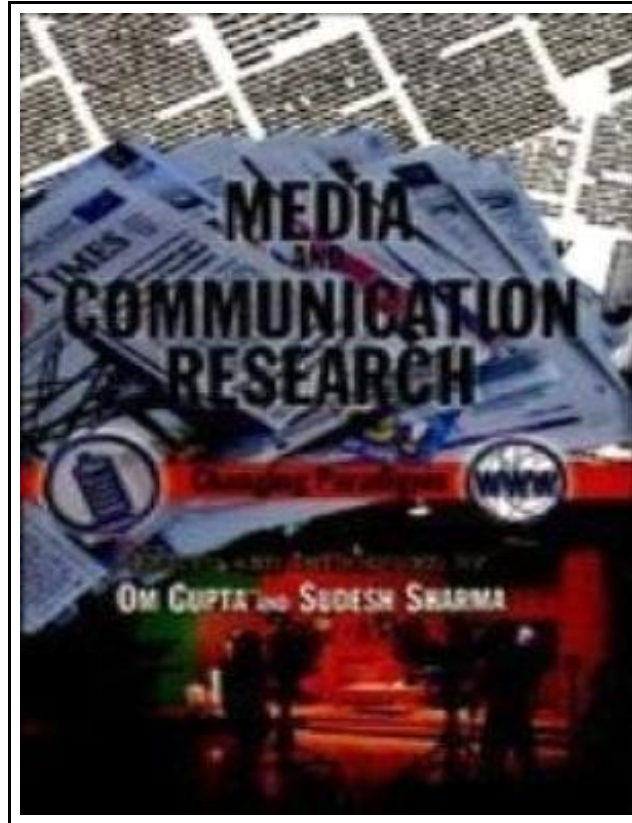


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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.

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2011. Hardcover. Book Condition: New. 310 pages. English This is the first book of its kind where 27 practising media and communication research scholars have shared their research projects. Media research is the latest discipline to enter in the pedagogy and teaching modules at the undergraduate and post-graduate levels. Almost every media teacher is engaged or aspire to be a research scholar. It will be immensely useful for all of them. 25 different dimensions of field, ethnographic, Emerical and analytical research by three Ph.D. scholars, professors and even a national award film historian have contributed to this fruitful anthology. Media teachers from international universities, institutes and university affiliated colleges have come out with exciting conclusions on human behaviour, social changes, content analysis and media studies. A highly recommended book for students and teachers in particular and media watchers in general. About The Author:- Om Gupta has been a communicator for four decades. After working for India Today, Indian Express, PTI and Pioneer Group of publications he headed media departments of Rai University, JIMS and CMS. Presently he is Dean, Writing deptt. of Asian School of Studies of Marwah Studios at Film City, Noida. Sudesh Sharma is an academic personnel holding an experience of twenty years. Having an M. Phil in Mass communication, he is a teacher with enormous amount of knowledge related to subjects Law, Human Rights, PR, Mass communication and Journalism. He has served as HOD at various educational institutions and practiced law in Supreme Court. Presently working as Asstt. Professor at Asian School of Media Studies, Marwah Studios, Film City, Noida. The Title 'Media And Communication Research written by Om Gupta And Sudesh Sharma' was published in the year 2011. The ISBN number 9788121210966 is assigned to the Hardcover version of this title. This book has total of...



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